Thank you for your interest in supporting United Way of New York City's RIDE UNITED team in the upcoming TD Five Boro Bike Tour! Every rotation of our tires helps improve the lives of our neighbors struggling to make ends meet. Below, you'll find information on how to set up your fundraising page, and some FAQs for your reference.

FAQs

1. What am I raising money for?

For more than 80 years, UWNYC has worked to build a stronger community in the city. Today, we are coordinating and aligning organizations, companies, government, and individuals to maximize impact and long term systems change.

Learn more about our approach and programs in this video.

2. I also registered on GoFundMe Charity -- Why do I need to register again with Bike New York?

To be a member of the UWNYC Ride United Team, you need to be registered on our GoFundMe Charity fundraising site. This completes your acceptance to our UWNYC team, however you still need a bib from Bike New York to ride in the tour. The link for your bib sign up will be provided upon completion of your GoFundMe Charity page.

3. What time should I arrive for the Bike Tour?

It is recommended that you arrive between 6:30 AM and 7:15 AM as all United Way of New York City riders will be leaving in Start Wave 1, which departs at 7:30 AM sharp.

4. I do not own a bike. Where can I rent one?

Information about bike rentals will be distributed following registration. You can also click <u>HERE</u> to rent with Unlimited Biking, the official rental partner of Bike New York.

5. How should I fundraise?

Great Question!! Fundraising can be intimidating if you haven't done it before. Attend our Crash Course in the months leading up to the tour to learn more about fundraising tips to make it fun and easy to meet and surpass your goal.

Take advantage of our Rider Toolkit with sample images, email content and social posts. Our team is always here to support if you have specific questions along the way. Just reach out to Shana Van Valkenburg svanvalkenburg@uwnyc.org.

6. What happens if I don't meet my \$1,000?

The credit card you put down during your application process will be charged on May 5th at 12:01am to cover any balance if you were not able to meet your goal.

7. I am sponsored by my company, do I still need to sign up?

Congrats! As a company sponsored rider you've already met your fundraising minimum. However, we require all riders to complete a fundraiser page as a team member. With your sponsorship, the pressure is off, but the opportunity still exists to make a significant impact in your community by fundraising.

To ensure we gather accurate information for riders in a confidential format, all riders need to complete a full application, including a credit card. If your company has sponsored you, you will see the credited amount within 3 business days. Any questions, contact Shana Van Valkenburg svanvalkenburg@uwnyc.org

8. Will there be bathrooms and food along the way?

Yes! TD and Bike New York have put together a wonderful course with many rest areas that have restrooms, fueling snacks, water and Nuun to refill your water bottles. To see the route and more information, <u>click here</u>.

9. How should I be preparing and training to ride 40 miles?

Our friends at Hearst's Bicycling magazine have provided us with incredible training and safety tips which will be covered at the Crash Course. In the meantime, check out some of their online articles. Six-week training plan, nutrition advice, Break down barriers.

10. Can my family and friends come cheer me on?

Absolutely! It is so helpful to see friendly faces throughout the route and it is highly encouraged to have people come cheer you on! UWNYC has a cheer squad that will be making signs and organizing two cheering locations. We would love to have your family join us.

11. How can I get more involved with UWNYC?

We have great ways to learn more and meet other like-minded philanthropic individuals. Check out our affinity networks, <u>Women United</u> and <u>Young Leaders Council</u>.