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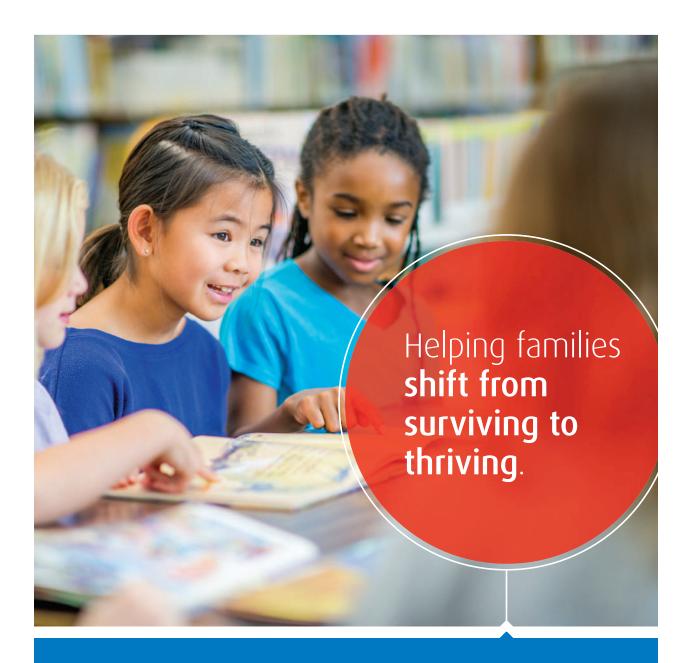
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Celebrating United Way, and the Jets and the Giants, as they work together to improve the lives of New Yorkers.

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LETTER FROM LEADERSHIP 👄



Dear Friends,

WELCOME TO OUR 26TH ANNUAL GRIDIRON GALA! We could not be more excited to have you with us as we celebrate 26 years of connecting with communities. This Gala is a beacon of our decades-long partnership with the New York Jets, the New York Giants, and the National Football League (NFL)!

Together, we are fighting for the self-sufficiency of low-income New Yorkers by creating new solutions to old problems. We win by helping families shift from surviving to thriving.

An important part of this work is helping to shape young minds by ensuring they have access to a quality education, good health, and the strong character required to succeed.

Last year, we toasted the two-year anniversary of our newest endeavor with the NFL: Character Playbook™—an initiative to help middle school students develop and nurture healthy relationships while making strong decisions. This year, we reflect on the amazing things we have achieved across NYC thanks to our partnership with the Jets and Giants.

We are also incredibly proud to honor this year's Community Quarterbacks, MVP and Hometown Heroes. To our loval sponsors, and the tireless efforts of our Gala Host Committee and Junior Committee—thank you. Without your efforts none of this would be possible.

Most importantly, thank you—our 12th man. It's your continued generosity that has allowed us to raise more than \$30 million, since 1994, through the Gridiron Gala to impact countless lives across our great city.

We hope you enjoy the evening, and once again, thank you!

DONALD F. DONAHUE

Board Co-Chair

MICHAEL J. SCHMIDTBERGER

Mul floherny

Board Co-Chair

SHEENA WRIGHT

President & CFO



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2019 COMMUNITY QUARTERBACKS

LAURIE MAHON

Vice-Chair
CIBC US Investment Banking

DONALD HONG

Chairman & President *UA3*

GEORGE BROOKS

President
UPS Americas Region

2019 MVP

STEPHEN J. DANNHAUSER

Former Chairman Weil, Gotshal & Manges LLP

2019 HOMETOWN HEROES

MICHAEL THOMAS

Safety NEW YORK GIANTS

AVERY WILLIAMSON

Linebacker
NEW YORK JETS

Joseph A. Cabrera
Tim Kuhn
Kyle DeBussey
Matt Mendicino

David Glassman Brendan Cavender Sydney Cowles Stephanie Righetti Michael Gordon Steve Maneri Tom Rocco Casey Guglielmo

RED CARPET Hosted by TINA CERVASIO

ENTERTAINMENT

Video and Performance: BROOKLYN STEPPERS

FIRST QUARTER

WELCOME AND PLAYER INTRODUCTIONS

CO-HOSTS

RASHAD JENNINGS

Retired Running Back (New York Giants) Rashad Jennings Foundation

OTIS LIVINGSTON

Sports Anchor WCBS-TV

OPENING REMARKS

JOSEPH A. CABRERA

Vice Chairman, Eastern Region Colliers International

SHEENA WRIGHT

President and CEO United Way of New York City

SECOND QUARTER

MVP AWARD PRESENTATION TO:

STEPHEN J. DANNHAUSER

Former Chairman, Weil, Gotschal & Manges

DINNER

HALFTIME

PERFROMANCE BY:

Tony Award Winner: LILLIAS WHITE

THIRD QUARTER COMMUNITY QUARTERBACK AWARD PRESENTATIONS TO:

LAURIE MAHON

DONALD HONG

GEORGE BROOKS

Vice Chair, Global Investment Banking CIBC Capital Markets Chairman and President UA3 President of the Americas Region

FOURTH QUARTER HOMETOWN HERD AWARD PRESENTATIONS TO:

MICHAEL THOMAS

AVERY WILLIAMSON

Safety New York Giants Linebacker New York Jets





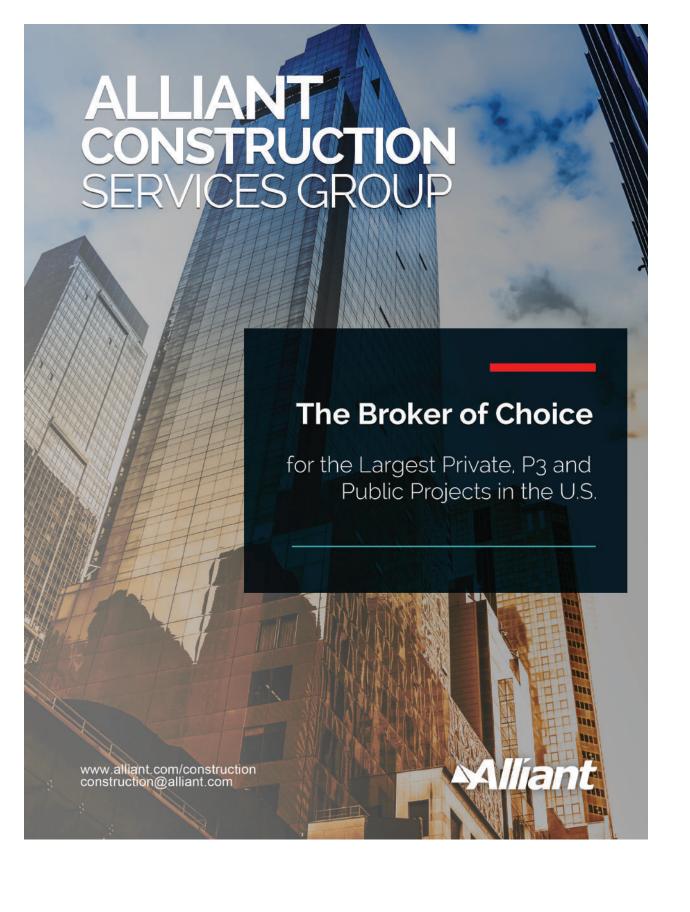
Since its inception, United Way of New York City has empowered our most-vulnerable neighbors. It all began in 1938. The Great Depression was nearing the end, and a glimmer of hope was in the air, when the titans of industry came together to create an organization that could change what it meant to be a New Yorker. They founded an organization to collect funds for local charities, coordinate relief efforts, refer people to agencies and programs who could support them, and provide emergency assistance while individuals and families worked toward stability.

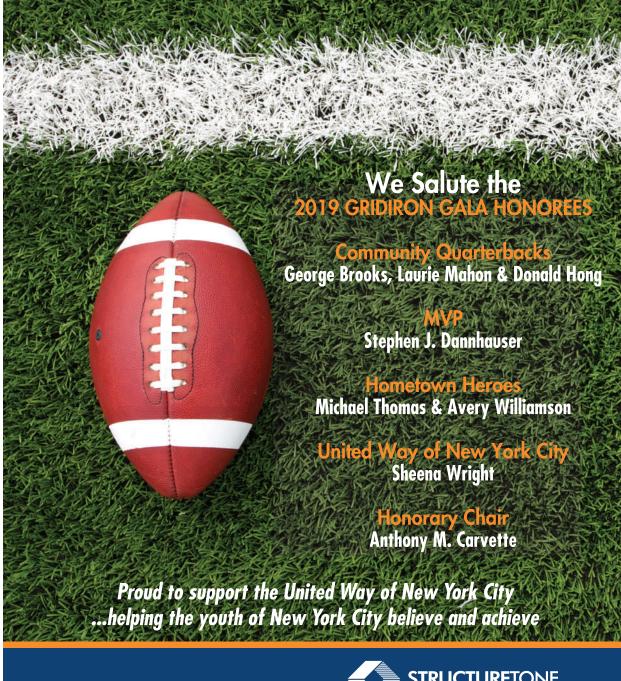
Eighty years later, United Way is still providing solutions for our City's toughest problems, but in a more innovative, efficient, and effective way—not your grandfather's United Way.

Today, United Way of New York City sits at a unique intersection, bringing together corporations, government, philanthropy, and communities around a common cause, vision, and path forward. We mobilize the best ideas, relevant data, internal and external experts, and resources—from money to manpower—to create solutions that help lowincome New Yorkers move farther and faster toward self-sufficiency.

And over these 80 years, we've grown from being more than just a fundraising organization, to become a leader in collaboration, capacity building, and systems change. While funding is critical to continuing our work, we measure success not in the dollars we raise, but in the lives we impact. Thanks to decades of listening to our community, developing deep roots and trust, and shifting priorities based on the challenges our City faces, we have built a strong foundation that provides us with the resources, reputation, and relationships to help New York City thrive

^{*}Self-sufficiency is the ability for someone to have enough income to cover their basic needs—food, rent, child care, health care, taxes, and transportation.







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→ THE GRIDIRON GALA COMMITTEE CHAIRS →

WELCOME TO OUR 26TH ANNUAL GRIDIRON GALA! Thank you for joining us as we celebrate our partnership and the impact we have made across NYC with the New York Jets and the New York Football Giants.

Tonight, we are proud to recognize our honorees:

Community Quarterbacks **George Brooks**, President of the Americas Region, **UPS**; **Donald Hong**, Chairman & President, **UA3**; and **Laurie Mahon**, Vice Chair, Global Investment Banking, **CIBC Capital Markets**. These three have time after time given of themselves to empower our communities and enrich the lives of their friends, family, and colleagues.

A longstanding member of the United Way of New York City board for nearly 15 years, this year's MVP, **Stephen J. Dannhauser,** Former Chairman, **Weil Gotshal & Manges,** had a tremendous career and lasting impact on the NYC community.

Hometown Heroes **Michael Thomas**, Safety, **New York Giants** and **Avery Williamson**, Linebacker, **New York Jets**, are two incredible athletes and true gentlemen who show their commitment to our community through various causes, programs, and initiatives.

To our unbelievable Gala Host Committee and Junior Committee, your willingness to give of your time and resources is why a night like tonight is possible. Finally, thank you for being here—for your commitment to our work. Together, we're making a lasting impact on our City.

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Community Relations Manager
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Chief Executive Officer
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HEARTY CONGRATULATIONS to Tonight's Honorees

Bob and Barbara FRIEDMAN



SHEENA WRIGHT

President & CEO United Way of New York City

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ANDREW PETITTO

Associate Director DTCC

DAVID ROTHMAN

Manager, Artist Relations American Express

RACHEL ROTHMAN

Chief Technologist, Good Housekeeping Hearst Magazines



Is proud to support

The United Way of New York City and celebrate the 26th Annual Gridiron Gala

This Year's Honorees

★ COMMUNITY QUARTERBACKS

George Brooks • President of the Americas Region, UPS
Donald Hong • Chairman & President, UA3
Laurie Mahon • Vice-Chair, US Investment Banking,
Global Investment Banking, CIBC Capital Markets

★ MVP

Stephen J. Dannhauser • Former Chairman, Weil, Gotshal & Manges LLP

★ HOMETOWN HEROES

Michael Thomas • Safety, New York Giants Avery Williamson • Linebacker, New York Jets







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SIDLEY IS PROUD TO SUPPORT THE IMPORTANT WORK OF THE

UNITED WAY OF NEW YORK CITY

and joins in honoring

COMMUNITY QUARTERBACKS

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President of the Americas Region, UPS

Laurie Mahon

Vice-Chair, US Investment Banking, Global Investment Banking, CIBC Capital Markets

Donald Hong

Chairman and President, UA3

Michael Schmidtberger Brian Krisberg John Connelly

Director of Administration

787 Seventh Avenue New York, NY 10019 +1 212 839 5300 **HOMETOWN HEROES**

Michael Thomas

Safety, New York Giants

Avery Williamson

Linebacker, New York Jets

MVP

Stephen J. Dannhauser

Former Chairman, Weil, Gotshal & Manges LLP



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United Way of New York City

26th Annual Gridiron Gala

We Salute All of This Year's Honorees And the Commitment of the Talented Events Team



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Great leaders empower others

CIBC Capital Markets is pleased to support the **United Way** and the remarkable work and leadership within our own organization:

26th Anniversary Gridiron Gala Community Quarterback



Laurie MahonVice-Chair
Global Investment Banking
CIBC Capital Markets

Working together, we can make a lasting change in the lives of children and families in our community.







LAURIE MAHON Vice-Chair Global Investment Banking CIBC Capital Markets

Laurie Mahon joined CIBC Capital Markets in August 2013 and is responsible for all infrastructure finance activities globally. She has had a multifaceted career as a banker, public sector manager, infrastructure executive, consultant and developer focusing on the development and financing of large infrastructure projects around the globe.

Before joining CIBC Capital Markets, Ms. Mahon was a senior expert in the Infrastructure practice of a well-known consulting firm. Previously, she spent 12 years as an independent advisor, helping numerous public and private entities develop transportation projects in the US, Latin America, China and the U.K.. From 1984 until 1999 she worked on Wall Street as an investment banker serving the infrastructure markets in both the US and abroad, concentrating on Latin America and the emerging markets. She started her banking career as a municipal banker.

Before entering the field of banking, Ms. Mahon spent five years at New Jersey Transit where she held various positions in planning and policy until becoming deputy chief financial officer. While there, she executed several innovative public-private financing structures.

Ms. Mahon holds a master's degree in urban planning from Harvard University, and a BS summa cum laude from Boston University.

384 Grand Street HDFC *Providers of Affordable Housing*





Congratulations to 26th Annual Gridiron Gala Honorees

COMMUNITY QUARTERBACKS

George Brooks, President, Americas Region UPS
Laurie Mahon, Vice-Chair, US Investment Banking,
Global Investment Banking, CIBC Capital Markets
Donald Hong, Chairman and President, UA3

MVP

Stephen J. Dannhauser, Former Chairman, Weil, Gotshal & Manges LLP

HOMETOWN HEROES

Michael Thomas, Safety, New York Giants Avery Williamson, Linebacker, New York Jets

UA3 is proud to support United Way of New York City

UA3: Founded in 2015, UA3 is a 501(c)(3) not-for-profit organization whose mission is to make a positive impact and lasting improvements in our underserved communities through youth empowerment, education, promotion of health and mental health, to support creation of socio-economic opportunities, and to channel needed resources for the betterment of those in need. UA3 strives to accomplish our goals through partnerships with public and private sectors, educational institutions and community social and service organizations.

"DARE TO CARE" & Give Generously Your contributions, large or small, will make a difference, one life, or one community, at a time

To donate or to learn more about UA3 and its projects,
please visit our website: ua3now.org
UA3 is a 501(c)(3) tax-exempt organization - Your donation is tax-deductible





DONALD HONG Chairman of the Board, President & CFO IJA3

Donald Hong is a born and bred New Yorker who loves his city. He is a proud graduate of Brooklyn Technical High School and has a Bachelor of Science degree in Chemical Engineering from the University of Buffalo. He started his career as an Exxon Petroleum Engineer and is now a successful real estate developer who has provided affordable housings for hundreds of families.

Volunteering is part of Don's lifeblood. He has been involved in community volunteer activities for more than 45 years. These activities have included: 10-years as President of Chinese American Planning Council; 15-years as President of Hong Ning Senior Citizen Housing; and 2003 New York City Districting Commissioner.

His current involvement includes 20-years as President of low-income housing 384 Grand St HDFC, which is currently developing 80 additional senior, affordable housing units in lower Manhattan

He is also CEO of UA3, a not-for-profit organization dedicated to bridging the digital divide for low-income families. UA3 has distributed computers to schools in the South Bronx, West Harlem, Lower Manhattan, and Chicago. In collaboration with Columbia University Teachers College Cahn Fellows program, UA3 will soon be adding six more states to the program.

UA3 is collaborating with Brooklyn Borough President, Eric Adams on Brooklyn Basics, a borough-wide coalition of committed partners working to make sure every child has a great start at life. 80 percent of brain growth happens before the age of three. During this period, skill gaps between socio-economic, racial, and ethnic groups become clearly apparent. The Brooklyn Basics Initiative will work to ensure that every parent and caregiver is fully prepared to use the "The Basics" in everyday life.

Donald is married and has two children, Katelyn and Sean, co-founders of UA3.



Congratulations to our own

George Brooks

on being recognized as a Community Quarterback Honoree

UPS is proud to support the United Way of New York City.



GEORGE BROOKS *President,* Americas Region UPS

George began his UPS career as a part-time package handler in Carrollton, Georgia, in 1983. In 1984, he was promoted to package car driver and then held management assignments in all facets of UPS operations in Georgia, New Jersey, and New York. In 1999, George was promoted to district manager in Orlando, Florida, and served in the same position in Denver, Colorado in 2001. He was named Southeast Region Manager in 2004 and in 2008, he accepted an assignment as region manager of the former North Central Region.

In 2010, George led the transformation of UPS's small package operations for the central portion of the United States and became region manager for the newly formed Central Region. George became the East Region Manager in January 2012 and President, U.S. Operations Engagement & Communications, in March 2017. He accepted his current assignment in September 2018.

George received his bachelor's degree from the University of West Georgia in 1984 and his master's degree in Business Administration with an emphasis in Global Management from the University of Phoenix. He is also a graduate of the Columbia Senior Executive Program at the Columbia University Graduate School of Business and the Chief Executive Leadership Institute at the Yale School of Management.

George actively supports Junior Achievement, Big Brothers/Big Sisters, United Way, and the National Urban League. George is a member of the University of West Georgia (UWG) Foundation Inc. Board of Trustees and a member of the National Association of Guardsmen. George also serves as chairman for The Latin American Association of Express Delivery Companies (CLADEC).

George and his wife, Gloria, have two daughters: Greonna and Gratia.





Congratulations to **Stephen J. Dannhauser,** Former Chairman, Weil, Gotshal & Manges LLP on receiving the MVP award, and to all other **26th Annual Gridiron Gala honorees**

Weil, Gotshal & Manges LLP weil.com



STEPHEN J. DANNHAUSER Former Chairman

Former Chairman Weil, Gotshal & Manges LLP

Stephen J. Dannhauser joined Weil, Gotshal & Manges LLP in 1975. In 1989, he was named Executive Partner, and from 2002 - 2012 Dannhauser was the firm's Chairman. Throughout his career, Dannhauser played a key role in crafting and executing the business strategies that catapulted Weil into the top tier of international law firms. Under his watch, the firm expanded to three continents; built new practice areas; and serviced an impressive list of corporate and institutional clients.

Dannhauser has been recognized by several professional groups as a champion for diversity and inclusion in business and the workplace, and has received numerous public service awards. His accolades include: the 2007 "National Minority Business Council's Chairman's Award" for his long-standing support of women-and minority-owned businesses; the 2007 "Root-Stimson Award" for outstanding community service - an annual award honoring a single attorney who has demonstrated an exemplary commitment to serving the public; The New York Police & Fire Widows' & Children's Benefit Fund's honoree; The Boys & Girls Harbor, Inc. "Founder's Award", and in 2006, Legal Momentum's inaugural "Champion for Diversity" award. Also in 2006, the YWCA of the City of New York recognized Mr. Dannhauser as its inaugural "Man of the Year" honor for his role in the diversity arena.

Other accolades include the "New Yorker for New York" award from Citizens Committee for NYC; Honoree of the Inner City Scholarship Fund; the "Fire Commissioner's Humanitarian Award" from the FDNY Fire Safety Education Fund; "New York World Police & Fire Games' Community Service Award"; the "New York City Police Department Bomb Squad's Award for Outstanding Service"; the "Ellis Island Medal of Honor" from the National Ethnic Coalition of Organizations, The Maurer Foundation for Breast Health Education; and the "Lifetime Achievement Award" from The Michael Bolton Charities.

Dannhauser graduated from the State University of New York at Stony Brook (B.A. with honors, 1972), and from Brooklyn Law School (J.D. with honors in 1975), where he was a member and decisions editor of the *Brooklyn Law Review* (1973-1975).

Dannhauser and his wife Beth have three sons, Benjamin, Todd and Jess and five grandchildren.

A winning combination

The United Way of New York City, the New York Giants, and the New York Jets coming together with one goal in mind: bring positive change to the children and families living in the City's mostchallenged neighborhoods.

This is a goal we are proud to support. We are very pleased to participate in the Gridiron Gala to help the United Way of New York City continue its vital community work.

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CBRE is proud to support United Way of New York City and the National Football League in helping families thrive. Congratulations to this year's Gridiron Gala honorees for their commitment to the education, health, and financial stability of the city's most vulnerable communities.





The James and Helen Cabrera Memorial Scholarship Fund

is proud to support the United Way and congratulates

The 2019 Community Quarterbacks

GEORGE BROOKS

President **UPS, Americas Region** LAURIE MAHON

CIBC US Investment Banking

DONALD HONG

Chairman & President

Hometown Heroes

MICHAEL THOMAS

Safety New York Giants **AVERY WILLIAMSON**

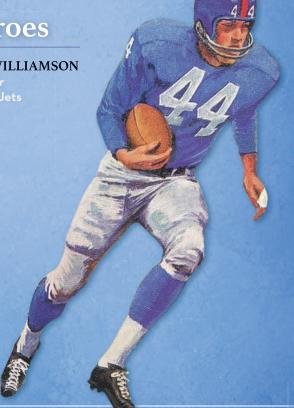
New York Jets

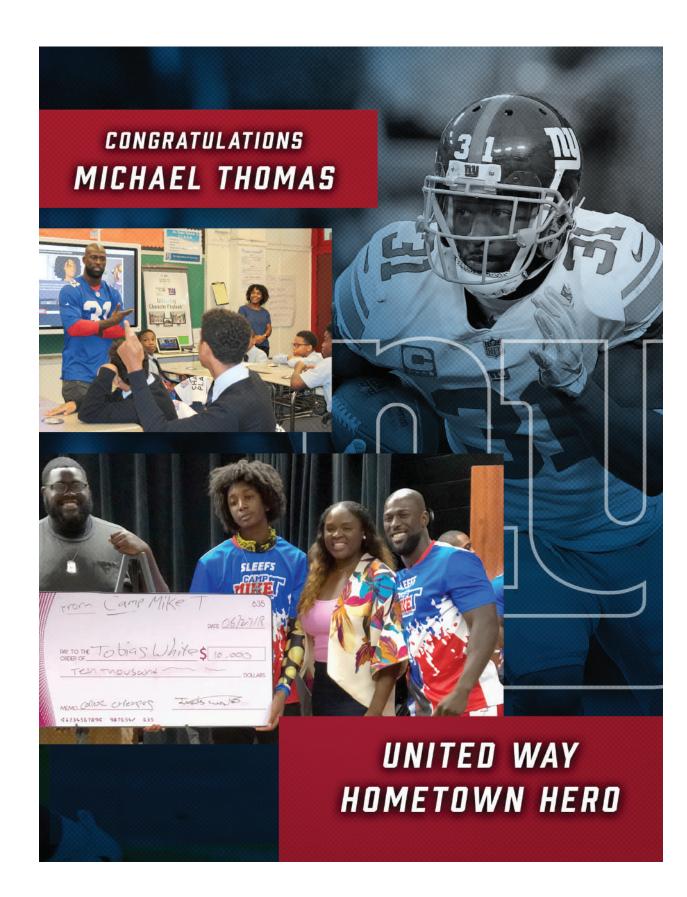
MVP

STEPHEN J. DANNHAUSER

Former Chairman Weil, Gotshal & Manges LLP











MICHAEL THOMAS Safety New York Giants

In his first season with the Giants, Michael Thomas was selected as one of six team captains in a vote by his fellow players and coaches and earned his first trip to the NFL Pro Bowl. In addition to his defensive contributions, Michael is a rare talent on special teams. Since 2015, Thomas has led the NFL with 48 special teams tackles and was named the "2017 Pro Football Focus Special Teams Player of the Year". Prior to the NFL, Thomas was a four-year letterman at Stanford, where he played in 51 games with 24 starts and earned honorable mention All-Pac-10 honors. Michael was named the Giants' "2018 Walter Payton Man of the Year" for his combined excellence in the community and on the football field.

He partnered with the NJ Secretary General's Office to honor New Jersey colleges and Universities who registered the most students to vote during the 2018 "Ballot Bowl" competition, encouraging everyone in attendance to be aware and engaged in their community, and to participate in the upcoming election. Thomas serves as the spokesperson for the Giants' Character Playbook program with the United Way of NYC and EverFi. He led the end of year Character Playbook assembly at Mott Hall Bronx High School in June and hosted a kick-off event at Eagle Academy for Young Men of Harlem in September.

Michael Thomas is a uniquely positive individual, and a natural leader. He is a devoted father and husband and believes in giving back to his community and to his teammates. He willingly takes on the responsibility of leadership. "I believe the more you are blessed with, the more you can be a blessing to others. I share this belief with not only my family, but with everyone I reach in the community. I've been considered a leader since my days in both sports and the classroom. Being viewed as such by your peers comes with great responsibility, and I hold that in high regard. I've always gained the respect of my teammates with my play and work ethic, but being relatable to them off of the field is why they see me as a leader."



GIANTS IN THE COMMUNITY

COMMITTED TO SERVING AND UPLIFTING NYC AREA COMMUNITIES





"Like United Way of New York City, the New York Giants are honored to be a part of this City's great history and commitment to helping others," says Allison Stangeby, Vice President of Community & Corporate Relations for the New York Giants. And it's true. Since 1925, the New York Football Giants organization has shown a remarkable commitment to working for the betterment of those in the New York-New Jersey metropolitan area.

The Giants' Community Relations team works diligently to create and implement programs that have established the club as a productive and contributing member of the community.

Additionally, The Giants Foundation was created to provide grants that assist charitable organizations involved in education, health, youth-related services, and civic affairs.

In 2016, the Giants launched their partnership with United Way of New York City and Character Playbook™—a character education curriculum. This past year, Michael Thomas and the Giants surprised students at Mott Hall V in the Bronx to celebrate their accomplishments in the program. In September, Thomas visited Eagle Academy for Young Men of Harlem to kick-off the school year and speak to the students about the importance of good character while working side by side with them.

The Giants are also appreciative of their long-standing partnerships with respected charities, including the American Heart Association, Make A Wish of New Jersey, My Sisters' Place, Rock and Wrap it Up!, Covenant House, Special Olympics of New Jersey and many more. Stangeby says, "Our partnerships with charities like United Way of New York City allow us to effectively dedicate our time and resources to the most important causes in our community. The ability to be of service to our neighbors and to witness some of the truly great programs that are taking place is a tremendous blessing."





ADCO Electrical Corporation is a full-service Electrical and Telecommunications services firm providing a range of solutions designed to assist our clients in today's rapidly changing environment.

ADCO Electrical Corporation Proud Supporter of the 26th Gridiron Gala





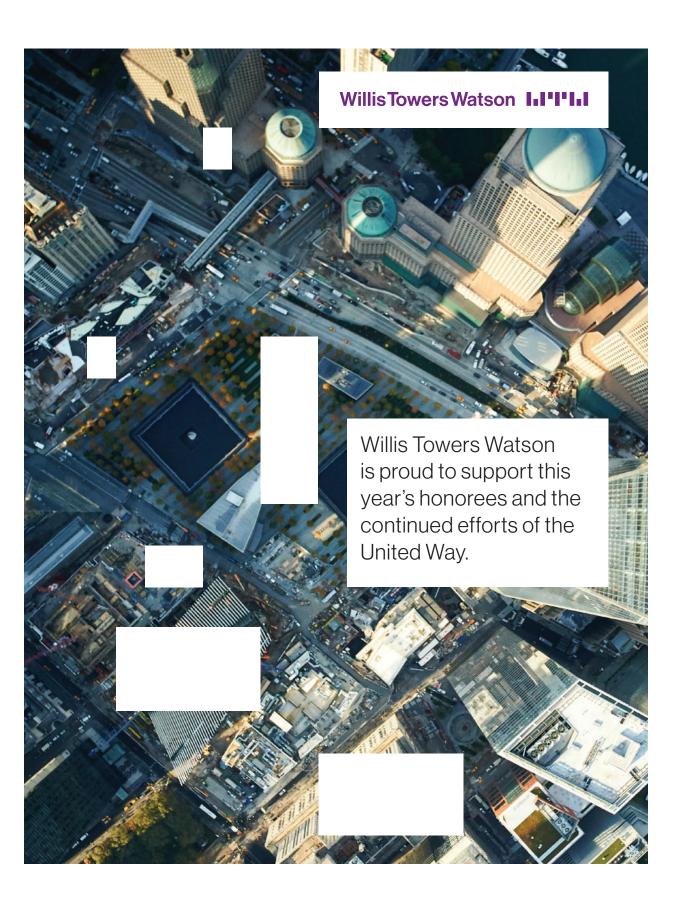


INVESTING IN OUR FUTURE

By empowering young people today, we inspire them to dream big and achieve their potential tomorrow.

JPMorgan Chase proudly supports the United Way of New York City and the Gridiron Gala. Congratulations to all of the 2019 honorees on their well-deserved recognition. We applaud your outstanding commitment to education in our community.

JPMORGAN CHASE & CO.



The power of you. Empowered by us.

KPMG is proud to support the United Way of New York City and we congratulate the honorees for their outstanding service and commitment to making a difference philanthropically as they have professionally.

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AT THE CENTER OF WHAT'S NEXT

Cushman & Wakefield is proud to support the United Way of NYC and the 26th Annual Gridiron Gala

Congratulations to this year's honorees:

George Brooks

President of the Americas Region,

Laurie Mahon

Vice-Chair, US Investment Banking, Global Investment Banking CIBC Capital Markets

Donald Hong Chairman & President

Chairman & President,

Michael Thomas

Safety, New York Giants

Avery Williamson

Linebacker, New York Jets

Stephen J. Dannhauser

Former Chairman, Weil, Gotshal & Manges LLP



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AVERY WILLIAMSON Linebacker New York Jets

Avery Williamson is a sixth-year linebacker who signed with the Jets as an unrestricted free agent in 2018 after spending the first four years of his career with the Tennessee Titans. He has started 75 of his 79 career games, including 59 straight, the third-most among active linebackers. Has logged career totals of 677 tackles over 100 tackles in every season he's played.

In his first season with the Jets, Williamson posted a single-season best 159 tackles to lead the team after starting in all 16 games for the third consecutive season. Added 3.0 sacks, an interception, a season-best seven passes defensed, two forced fumble and a fumble recovery. He finished the season as one of just eight players to register multiple sacks, forced fumbles, passes defensed, tackles for loss and quarterback hits all while producing at least 100 total tackles.

An unrestricted signing in his first season with the Jets, Williamson was voted by the Jets staff as the 2018 Kyle Clifton "Good Guy" award winner. While at University of Kentucky he was selected to the SEC Community Service team and a recipient of "Senior Class" award, which honors "the attributes of NCAA Division I senior student-athletes in four areas: community, classroom, character and competition". In high school in Milan, Tennessee, Avery was named the "Outstanding Senior" of his graduating class - recognizing academics, character and athletics.

Avery Williamson's commitment to humanitarian causes followed him into college and into the present day. He has participated in "Read Across America", reading books to local school kids; packing and delivering food for God's Pantry Backpack Program to local schools; "Be A Match Bone Marrow Donor Drive;" and ringing the bell for the Salvation Army.

Shortly after signing with the Jets as a free agent last season, Williamson visited children and parents from Paramus East Brook Middle School at Morristown Medical Center after a bus crash in Mount Olive, NJ, that resulted in two deaths and 43 injured. "It was emotional talking to those parents," Williamson told the New York Post. "It was one of those things you say yes to, but you don't know how deeply it's going to affect you and how touching it will be. It was special."

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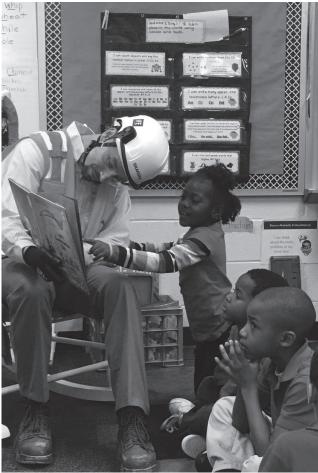
The New York Jets take great pride in a long-standing, year-round commitment to our community. Programs funded by the New York Jets Foundation look to positively influence the lives of young men and women in the tri-state area by promoting fitness, supporting youth football, and preventing bullying, particularly in disadvantaged communities.

These include our *Jets Tackle Bullying* initiative designed to improve school communities along with the *Play 60* and *Eat Right*, *Move More* programs that fight childhood obesity. The Jets have also launched football teams at urban high schools, combining a love of the sport, teamwork, and skill with healthy competition. And when our region has taken hard hits, the Jets have recognized those who help our communities during the toughest times.

The New York Jets invest in programs that make a difference in the lives of countless young men and women. In addition to its focus on youth development, the Jets support the efforts of the Lupus Research Alliance, numerous established charitable organizations, and causes sponsored by the NFL, like *Character Playbook*.

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For more than 40 years, United Way and the National Football League (NFL) have worked together to improve the lives of young people across the country. In New York City, United Way of New York City, the New York Giants, and the New York Jets have partnered to impact children and families living in some of our City's most-challenged neighborhoods. Together, we're fighting for the self-sufficiency of every low-income New Yorker by creating new solutions to old problems.

Character Playbook is the NFL and United Way's signature digital program that trains middle school students on how to cultivate and maintain healthy relationships, make good decisions and step in when they see questionable activity. The program has helped more than 250,000 students learn how to cultivate and maintain healthy relationships since it was launched in 2016.

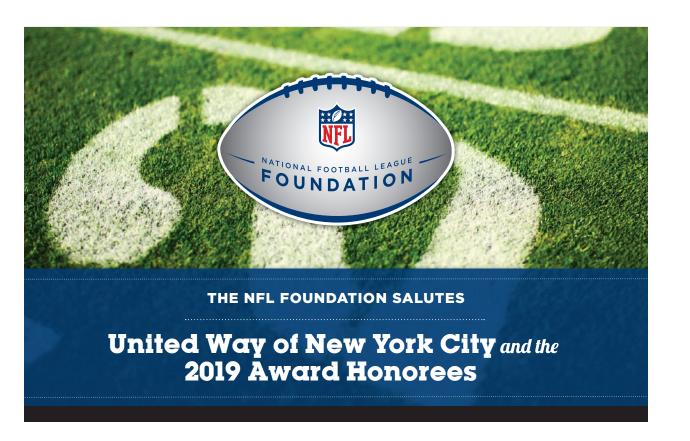
It is currently available nationwide to all schools free of charge and any local United Way can leverage this resource for their community.

During the 2017-2018 school year, approximately 3,900 teachers helped students complete more than 263,000 hours of learning which led to increased understanding of key social-emotional topics—a 26 percent increase based on pre- and post-assessment scores.

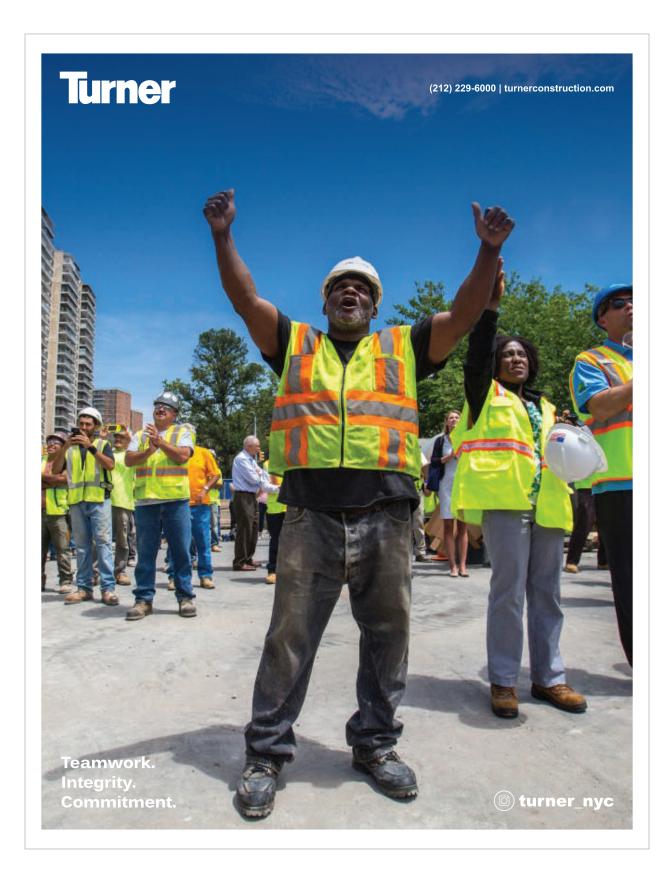
By the end of the program's second year:

- 74 percent of students were more likely to believe they deserve to be treated with respect
- 74 percent have higher expectations about how to treat someone in a relationship.
- 73 percent agree they can play a positive role in resolving conflict
- 68 percent were more confident in their ability to step in if they see someone treating another person disrespectfully

Character Playbook is comprised of six modules that cover key concepts around positive character development, social emotional learning (SEL), and building healthy relationships. The course allows students to engage with true-to-life scenarios that include bystander intervention strategies and positive relationship examples.









TINA CERVASIOLead Sports Anchor and Reporter, Host of "Sports Xtra" FOX 5

Tina Cervasio joined WNYW-FOX 5 in January 2018 as the Lead Sports Anchor and Reporter serving both "Good Day New York" and the evening newscasts. Cervasio is also the host of the weekly sports show "Sports Xtra" every Sunday night at 10:30 where she conducts exclusive interviews, presents feature length stories for the week in sports, as well as highlights, and major news from both the greater New York metropolitan area and around the sports world. Cervasio has been with FOX 5 as a fill-in sports anchor and reporter since 2009.

The broadcast veteran is a seven-time *New York Emmy Award* winner as part of the New York Knicks Broadcasts on MSG Networks where Cervasio worked from 2008 to 2017. During that time at MSG, Cervasio was also the pre-game and halftime host of the New York Red Bulls broadcasts as well as serving as the in-game and postgame reporter. Before joining FOX 5, Cervasio was a sideline reporter on CBS Sports Network for college football and college basketball, and talk radio host at SiruisXM NBA Radio, where she became the first female lead-host in 2015.

Over her career, Cervasio has worked as a play-by-play announcer for the Olympic Games with Westwood One Radio, as a sideline reporter for the "NFL on FOX" and "NBA on TNT" and as the field reporter for the Boston Red Sox on the New England Sports Network (NESN).

As a University of Maryland graduate, Cervasio was honored in 2014 with the "Distinguished Terrapin Award" by College of Journalism for Excellence in Journalism. Other awards include the Nutley, New Jersey Hall of Fame Class of 2011, joining Martha Stewart and the late Senator Frank Lautenberg.

Cervasio also has a heart for charities. In 2008, 2009 and 2013 she ran the New York City Marathon for Garden of Dreams Foundation. She regularly visits New York City Public Schools to motivate students with Sports and Arts in Schools Foundation, serves on the fundraising committee for the Clara Maass Medical Center Foundation / David Diehl Golf Invitational, and serves as emcee for several fundraisers each year, including United Way of New York. Cervasio is an active member of *Women in Sports and Events*.

Cervasio resides in New Jersey with her husband.





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A special salute to my longtime friend and MVP

Stephen J. Dannhauser

Former Chairman, Weil, Gotshal & Manges LLP



RASHAD JENNINGS Retired Running Back (New York Giants), Author & Philanthropist Rashad Jennings Foundation

Rashad Andre Jennings is a former National Football League running back. He was drafted by the Jacksonville Jaguars in the seventh round of the 2009 NFL Draft. He also played for the Oakland Raiders and the New York Giants. Jennings played college football at the University of Pittsburgh but made the difficult choice to transfer to Liberty University to be by the side of his ailing father. Upon becoming a free agent in the NFL, Rashad took his athleticism to the stage of ABC's hit show *Dancing with The Stars*. Applying the same unwavering dedication to outworking all of his peers, Rashad took the dancing world by storm and was crowned *Dancing with The Stars* Season 24 Mirror Ball Champion! He has also made guest appearances on TV shows such as Starz network's *Power* and NBC's *Great News*.

Along with being a philanthropist as founder of his national Rashad Jennings Foundation, Rashad continues to pursue dancing, acting, and a host of other entrepreneurial endeavors. He is also a noted speaker and has given motivational addresses to thousands across the country. At the young age of 33, he now reaches another great milestone in his storied career—New York Times bestselling author.

Rashad was the 2016 "Hometown Hero".



OTIS LIVINGSTON Sports Anchor WCBS-TV

Otis Livingston is CBS 2's weekday sports anchor. The multiple *Emmy Award* winner has been with WCBS-TV since 2009.

Previously, Livingston held the position of sports anchor for NBC 4's "Today in New York." He has reported on the NBA Finals, The Stanley Cup Finals, The World Series, The U.S. Open Tennis Championship, two U.S. Open Golf Championships, as well as horse racing's Triple Crown races and the New York City Marathon.

In 2004, Livingston had the honor of carrying the Olympic torch through Harlem as part of the torch's world tour leading up to the Summer Olympics in Athens. Later that summer, he was a studio host and field reporter for NBC's coverage of the Athens Games and in 2006, a field reporter for the Torino Olympics. Otis also served as a sideline reporter for the New York Giants pre-season games.

Livingston served as the weekend sports anchor and weekday sports reporter for two years with WWOR-TV. During his tenure there, he also hosted "Sports Team Wrap-Up," a 15-minute sports extra show on Sunday nights. Two years prior to that, Livingston worked for WPHL-TV in Philadelphia, PA as the weekend sports anchor/reporter, hosting "Sunday Sports Express," a half-hour sports wrap-up show. He also filled in as co-host of the weekly show with Eagles Head Coach, Ray Rhodes. Before that, Livingston was a weekend sports anchor/reporter at WTVO-TV in Rockford, IL for two years.

Livingston is a member of the board of the Fellowship of Christian Athletes, Philadelphia chapter. He is also a board member of the New Jersey Music Workshop for the Arts. A graduate of the University of Idaho with a Bachelor of Science degree in Telecommunications, Livingston was also a member of the 1988 Kansas University basketball team that won the national title.

Livingston resides with his wife and five children in New Jersey.

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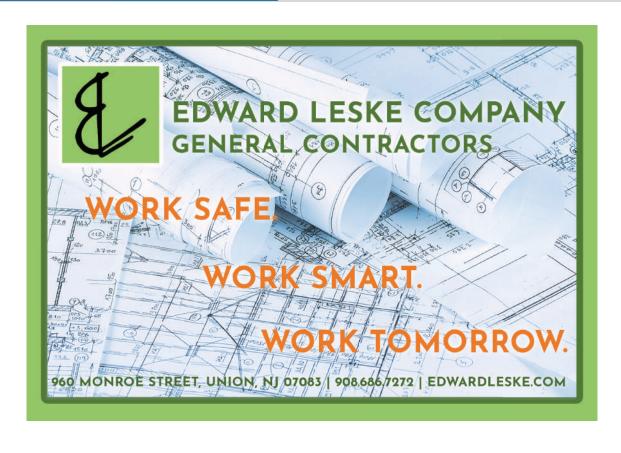
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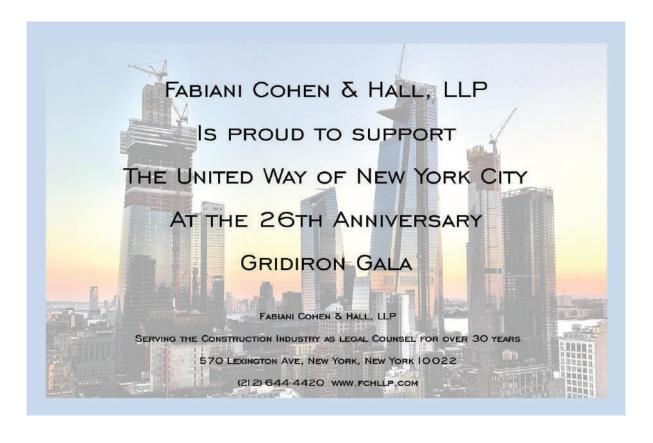
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BKSteppers ensembles enjoy wide public acclaim, gracing many of New York's major cultural venues including Carnegie Hall, Radio City Music Hall, and Madison Square Garden. Ensembles have also appeared in *Dave Chappelle's Block Party*, Disney's *Enchanted, Law and Order, Our Song* (featuring Kerry Washington), and most recently with "Portugal. The Man" on *The Late Show with Stephen Colbert*.

Given all its successes, BKSteppers' greatest pride is the 96% college acceptance rate among its students. BKSteppers' alums are graduates of institutions including SUNY Purchase, New York University, Howard University, Hampton University, South Carolina State University, Hobart William and Smith College, and Brooklyn College







LILLIAS WHITE *Tony Award Winner*

Lillias White made her Broadway debut in *Barnum*. Other Broadway credits include *CATS* "Grisabella", *Dreamgirls* "Effie", *How to Succeed in Business...*" Jonesy", *Chicago* "Mama Morton", and *FELA!* "Funmilayo Anikulapo Kuti", for which she earned a "Tony" Nomination. For her role in Cy Coleman and Ira Gasman's, *The Life*, Lillias won the "Drama Desk", "Outer Critics Circle" and "Tony" Award for Best Featured Actress in a Musical.

Off-Broadway, she performed at the Public Theater in William Finn's *Romance in Hard Times*, for which she earned an "Obie Award"; *Dinah Was; Crowns*, for which she won an "Audelco Award", and *Texas in Paris*. Lillias has also appeared in concert at The Kennedy Center in Washington D. C., Carnegie Hall, Jazz at Lincoln Center, and has toured internationally with her acclaimed one woman show *From Brooklyn to Broadway*. Her cabaret event, at 54 Below, *The Lillias White Effect*, earned her a "Bistro Award".

Television appearances include; Sesame Street, Gotham, Law&Order SVU, and The Get Down on Netflix.

She can be heard as the lead muse in Disney's animated film, Hercules.

Lillias received an Honorary PhD in Fine Arts from the City University of New York.



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George Brooks

Laurie Mahon

Donald Hong

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Avery Williamson New York Jets

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CONGRATULATIONS

to United Way of New York City, the New York Jets, New York Giants and to all of the 2019 honorees for creating such positive impact for all of New York City.

----- Brad Rothbaum

👄 2018 GRIDIRON GALA HIGHLIGHTS 👄



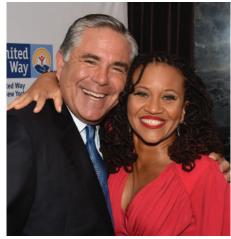












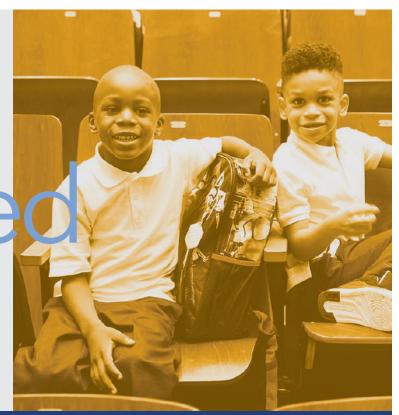


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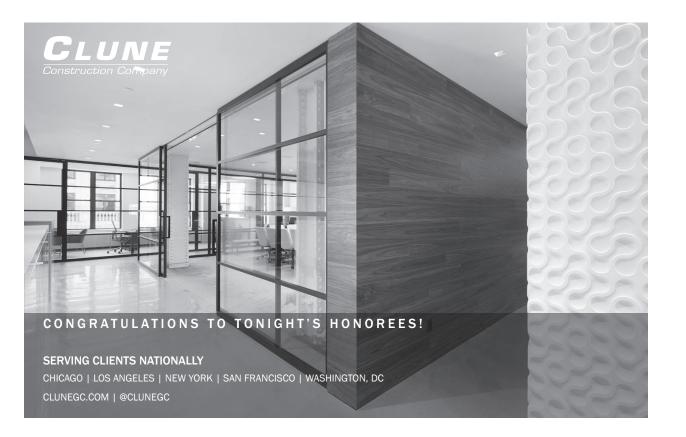






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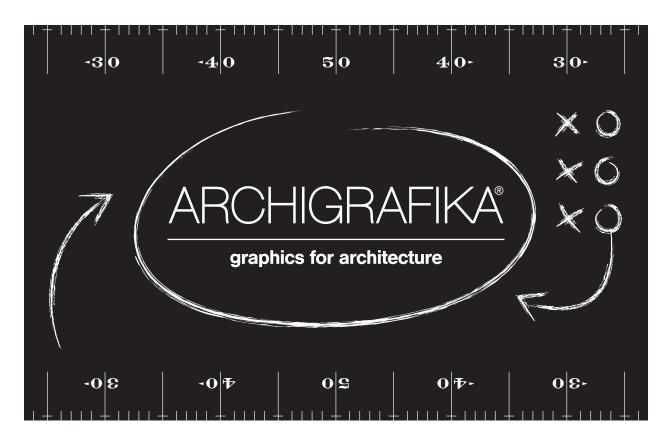
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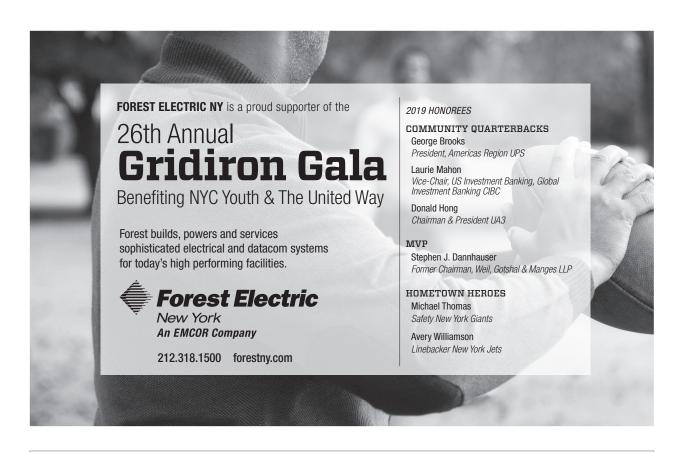


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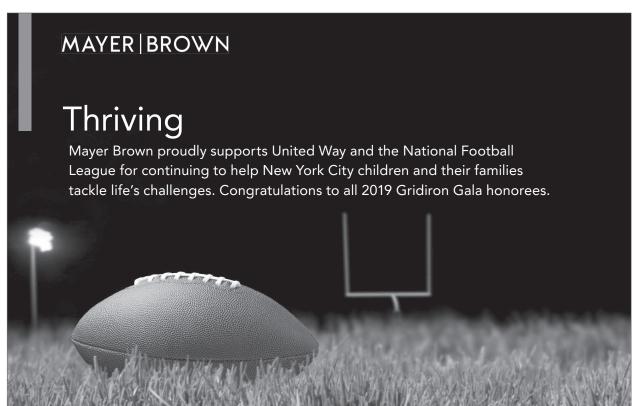
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SPECIAL THANKS

United Way of New York City would like to thank all players in attendance for donating their time to join us this evening, all donors for their generous support and participation in this milestone event, and all the individuals and companies who donated items to our silent auction and gift bag.

Richard L. Hoffman & Associates, Inc. is happy to salute tonight's Honorees:

Community Quarterbacks

George Brooks • Donald Hong • Laurie Mahon

MVP

Stephen Dannhauser

Hometown Heroes

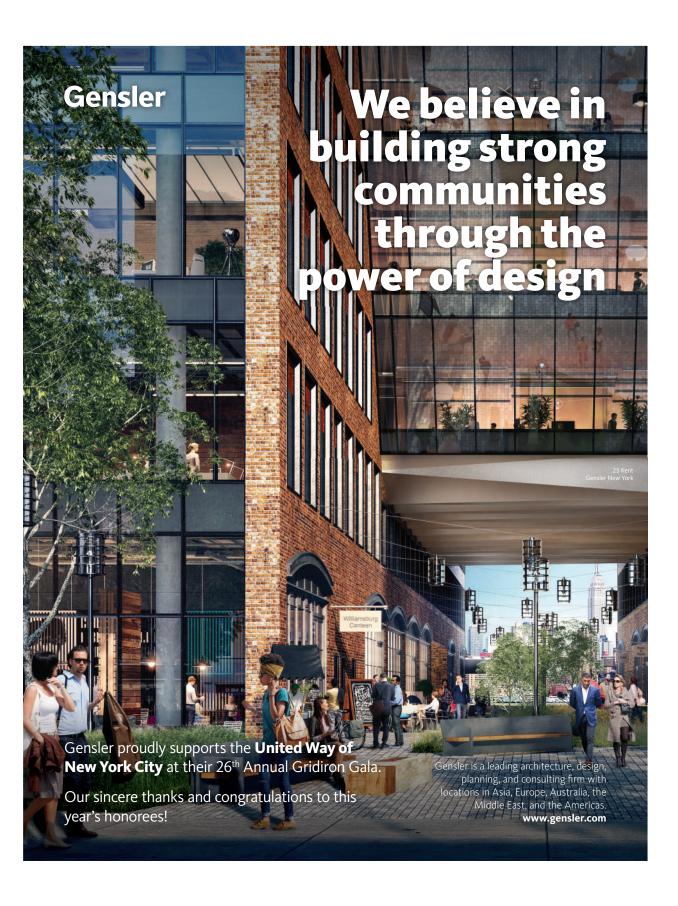
Michael Thomas • Avery Williamson







Today Sionic Advisors is delighted to announce our merger with award-winning financial services specialists Catalyst Development Ltd. The deal is set to create one of the world's largest and fastest growing specialist consulting firms, operating with a fully internationalized platform for our combined global client base. Following the merger, our Group will have a combined revenue of over \$60M and a staff base of more than 300 professionals based in a dozen locations across North America, Europe and Asia. For more info; www.sionicadvisors.com/catalyst_merger





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Congratulations to the 2019 Honorees

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