



## ABOUT UNITED WAY OF NEW YORK CITY

United Way of New York City (UWNYC) is an institution that is deeply rooted in racial equity and social justice and has been dedicated to helping low-income New Yorkers make ends meet and lead self-sufficient lives. To do that, we empower cross-sector partners to break down the systemic barriers that disproportionately limit communities of color from accessing equal opportunities in education, job training, food access, healthcare and essential resources. Our programmatic work—**ReadNYC**, **EducateNYC**, **FeedNYC**, **BenefitsAccessNYC**, **WorkNYC** and **StrengthenNYC**—centers around bridging the gap, condemning structural racism, and ensuring that individuals and families have access to quality education and the opportunity to lead healthy and financially secure lives. Through **AdvocateNYC** we invigorate and elevate the voices of the communities we serve to drive systems change to ensure all New Yorkers, especially those who have been overlooked, can achieve self-sufficiency.

## UWNYC'S SOLUTION

United Way of New York City implores individuals and institutions to come together and take meaningful and measurable steps toward ending systemic racism and ensuring our neighbors have the means to succeed. To accomplish that we must shift mindsets, practices, and policies in neighborhoods of concentrated poverty—and Citywide—to implement and scale what works. We have issued our **Call to Action** and urge you to join. 1) **Get Educated**: learn more about systemic racism and how to become a part of the solution 2) **Get Activated**: give your time, treasure, and talent in areas like education, workforce development, and criminal justice 3) **Advocate**: call your elected official, promote on social media, take a stand.

## CHALLENGES OUR CITY FACES

- **2 in 5 New Yorkers**, that's 2.5 million people, can't cover the basics—housing, food, childcare, taxes, and health care, despite **83% of NYC households** having at least one working adult.
- **1.5 million people** in New York City are without jobs—disproportionately affecting people of color, young adults and those without a college degree.
- Nearly **3 million New Yorkers** regularly have trouble accessing healthy food in our City, and COVID-19 caused a huge spike in food insecurity.
- **Only 2% of NYC businesses** are owned by Black entrepreneurs.



## OUR WORK

- **EDUCATION**: ReadNYC helps improve grade-level reading by third grade while at the same time, empowering parents and caregivers to build more stable homes. EducateNYC works in elementary, middle and high schools to help youth reach the goal of on-time graduation, while preparing them for college or career.
- **FOOD AND BENEFITS ACCESS**: FeedNYC strengthens the capacity of our City-wide network of emergency food providers (food pantries and soup kitchens), ensuring that enough healthy food is distributed where the greatest need lies. BenefitsAccessNYC addresses the immediate crisis by connecting families with critical assistance essential to becoming self-sufficient and creating long-term solutions.
- **WORKFORCE DEVELOPMENT**: UWNYC is creating opportunities for New Yorkers to learn new skills for higher quality jobs and to achieve self-sufficiency. By convening businesses to build an employer demand-driven, new-collar workforce initiative, it will help align workforce development programs and ensure that people of color have equal opportunities for success.
- **BLACK-OWNED BUSINESS**: Black-owned businesses are being disproportionately impacted by the crisis due to historic discriminatory practices that have left them under-funded, less likely to receive bank loans, and more likely to be left out of government relief funding. UWNYC has convened the Black-Owned Business Working Group, a diverse group of practitioners, funders, technical assistance providers, and community economic development experts to build an actionable plan to support Black-owned businesses in New York City.
- **JUSTICE AND OPPORTUNITY**: For generations, men of color involved in the criminal justice system have been deprived of reaching their full potential as contributors to our City's economy and participation in civil society. In response, The Atlas program will work to leverage bail reform and position United Way of New York City as a voice in national police reform efforts.

# OUR RESULTS

## Last year, UWNYC:

- **DIRECTLY IMPACTED** more than **600 students, 200 parents, 20 educators** and **6,700 households**
- **SUPPORTED** an additional **18,000 students, 44 schools,** and **186,600 pantry clients**
- **REFERRED 10,700 households** to crisis interventions and basic needs services
- **ACHIEVED** grade-level reading for **48% of students** in our ReadNYC schools, compared to **10% of students** before the program began in 2013

## In response to COVID-19, UWNYC:

- **PROVIDED 468,847 people** with food benefits
- **DISTRIBUTED \$1.7 million** to cover overdue mortgage, rent, and utilities
- **DELIVERED nearly 1.2 million pounds of food,** and an additional **250,000 meals**
- **TRAINED 456 individuals** through workforce development or employment assistance

## How your investments impact our City UPS DOLLARS AT WORK

\$25 provides a weeks' worth of fresh vegetables to a New Yorker in need while supporting New York State's small farmers.



### \$150: Part-Time

Provides a family of four balanced, nutritious meals for one week.



### \$500: Admin

Provide 10 pre-school children with in-home libraries, and resources for parents to support their child at home.



### \$750: Support

Provides a month of breakfast to hungry students to nourish their growing minds.



### \$1,000: Legacy Leadership Level

Supports the health needs of a child to enable them to be present and ready to learn in-person or on-line school.



### \$2,500: George Lamb Leadership Level

Provides emergency food supports to a family for a month.

**1.** UPSers don't always live in the City, so remember to give at work and at home. Write in or designate to United Way of New York City.

**2.** Join one of our leadership affinity groups – *Young Leaders Council, Women United, Tocqueville Society!* Ask your captain how you can represent UPS on the Tocqueville Cabinet, Corporate Engagement Cabinet, or Loaned Executive Leadership Program.

**3.** To learn more about United Way of New York City or how get involved, contact **Gina Caputo** [gcaputo@uwnyc.org](mailto:gcaputo@uwnyc.org).

Rise To The Moment. We're Made For This.

# DONATE

Aug. 16 – Sept. 30, 2021