GET TO KNOW YOUR UNITED WAY OF NEW YORK CITY
For over 80 years, United Way of New York City (UWNYC) has been dedicated to helping underserved low-income communities in New York achieve self-sufficiency. We believe that strength comes from the community itself.

We fight for the self-sufficiency of every New Yorker by taking on the toughest challenges and creating new solutions to old problems. We win by helping families shift from barely surviving to thriving.

Some of our successful long-standing initiatives include EducateNYC, Food & BenefitsAccessNYC, ReadNYC, StrengthenNYC and WorkNYC.
In 2021, we launched our Campaign for Equity, in partnership with the Clinton Global Initiative, to collaborate with over 300 corporations and 600 community and government organizations to address the racial disparities our communities face.

We have also launched initiatives in response to needs created or exacerbated by the pandemic and systemic racial inequities, including Together We Thrive to help Black-owned small businesses survive pandemic impacts; Choose Healthy Life to help our Black and brown communities receive vital access to Covid-19 testing, vaccination, and information through our partnership with Black churches and clergy from across the City; and our Justice and Opportunity programs like Atlas that serves to help at-risk youth find support and resources.

As a backbone organization, we collaborate with cross-sector partners from government, businesses, foundations, nonprofits, the community, and individual donors. By ensuring no community is left behind, we hope to foster an equitable New York City.
DID YOU KNOW?

- **2 in 5 New Yorkers** you pass on the street can’t afford to cover the basics—housing, food, childcare, taxes, transportation, and healthcare.
- **84% of all NYC households** who can’t cover the basics have at least one working adult.
- **Nearly 3 million New Yorkers** have regular troubleaffording healthy foods, and 1.3 million rely on soup kitchens and food pantries.
- **70% of NYC students** are not reading at grade-level, and the number is higher in areas of extreme poverty.

WE CREATE NEW SOLUTIONS TO OLD PROBLEMS:

**Problem:** Generational Poverty

**Solution:** ReadNYC—taking a two-generation approach to helping children and families succeed, by coordinating and aligning all the necessary partners and resources to help families move along the path to self-sufficiency.

**Problem:** Waiting in line for food pantry support.

**Solution:** Plentiful App—allowing clients of food pantries to see multiple food banks in their neighborhood and sign-up for a specific appointment, helping reduce the wait time to receive food and to maintain a sense of dignity for clients.

**Problem:** Nonprofits within the same neighborhood working in siloes.

**Solution:** UWNYC coordinates community-based organizations to help align services and resources, breaking down unnecessary barriers and duplicate efforts of service, to empower families toward success.
Karen’s Story
Karen, a single mom and domestic violence victim, became homeless and could not find stable employment. She and her children faced a dark time and did not think they would ever see the day when they would have keys to their own apartment. Through support from United Way of New York City’s partner organizations, Karen discovered that she was eligible for workforce support programs that helped her secure employment as well as a voucher for rental assistance, providing the family with a safe place to call home. Thanks to generous donations to UWNYC, New Yorkers like Karen can care for their families in times of need.

Nazario’s Story
During the pandemic, Nazario lost his job. At first, he tried to stay afloat by surviving on food donations from nearby churches and food pantries, while looking for work. But Nazario soon tested positive Covid-19 and became very ill. Covid-19 left him with health issues that need continuous health care and support. Unable to work, Nazario’s rent, bills, and expenses kept piling up. With help from United Way of New York City’s partner organizations, Nazario was able to get the help he needed to cover his expenses as well as nutritious food to support his healthy recovery. Thanks to generous donations to UWNYC, New Yorkers like Nazario are finding help and hope during their time of crisis.
2021 IMPACT

Nearly 4 MILLION POUNDS OF FOOD distributed to NYC families

Over 250 NYC PANTRIES partnered with the Plentiful program

Over 100,000 BOOKS distributed through Books from Birth and Imagination Library

More than 800 students, 227 parents, 55 teachers, and 12 principals supported through ReadNYC

More than 300 PEOPLE received Atlas therapeutic services

Nearly 140 Black-owned businesses partnered with Together We Thrive

812,000 PEOPLE received Covid-19 testing, vaccinations, or resources through Choose Healthy Life

62,000 households connected to critical benefits

840 VOLUNTEERS ENGAGED

45 WOMEN HIRED with help from Resume Workshops

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How Your Investment Impacts Our City

$50: Provides 25 healthy lunches to hungry students to nourish their growing minds.

$100: Provides more than one month of fresh, local, vegetables to a New Yorker in need, while at the same time supporting small NY farms.

$250: Supports two (2) ReadNYC families with resources to become financially empowered through financial aid and tax preparation services.

$500: Provides 10 pre-school children with in-home libraries, and resources for parents to support their child's literacy at home.

$1,000: Supports the physical and emotional needs of a child to enable them to be present and ready to learn in-person or online.
JOIN US!

**Give:** Participate in your workplace campaign and donate. When you partner with UWNYC, you give more than money. You give the gift of self-sufficiency and opportunity.

**Be a Champion:** Rally your co-workers together by hosting an event, planning a visit to one of our community-impact program sites, or volunteering with us. Become an internal champion within your personal and professional networks. Learn more on our [Corporate Partners page](https://unitedwaynyc.org/get-involved/give/).

**Advocate:** Stay in the know and join the conversation @unitedwaynyc using Facebook, Twitter, Instagram, and LinkedIn.

**Network:** Join one of our Affinity Groups like [Women United](https://unitedwaynyc.org/get-involved/give/) or our [Young Leaders Council](https://unitedwaynyc.org/get-involved/give/).

For more information, visit [https://unitedwaynyc.org/get-involved/give/](https://unitedwaynyc.org/get-involved/give/)